## 2019 SPONSORS

#### **SPONSORSHIP LEVEL**

<ul> <li>Presenting Partner</li> <li>Platinum Partner</li> </ul>	<ul> <li>Silver Partner</li> <li>Emerald Partner</li> </ul>
Gold Partner	O Ruby Partner
0	
Company Name	
Contact Name	
Mailing Address	
City	
State ZIP	
Phone	
Email	

# AGREEMENT

We thank you for your tax-deductible donation and commitment to the fight against cancer. Please return your completed agreement immediately to ensure the maximum benefits for your sponsorship. Your donation may be sent at any time prior to **November 15th, 2019**. Please make checks payable to American Cancer Society (Federal Tax ID Number: 13-1788491)

Signature and Title of Donor

Date

#### TYPE OF CONTRIBUTION (please mark one)

- Cash Donation (indicate desired level of sponsorship above)
- Gift in Kind Donation (desired)
- I would like to purchase \_\_\_\_\_ (#)
   additional ticket(s) to the event. Tickets
   are \$175 each and will be included in my
   sponsor donation.

## **Return completed form to:**

American Cancer Society Attn: Marielle Roberts 5401 Corporate Woods Dr, Ste 100 Pensacola, FL 32504

#### **Proceeds benefit:**

AMERICAN CANCER SOCIETY ROAD TO RECOVERY PROGRAM



5401 Corporate Woods Drive, Ste 100 Pensacola, FL 32504 (850) 764-6406 | Fax: (850) 475-5044



## 12.14.19

Sponsorship Packet



## 2019 GALA

### EVENT

When: December 14, 2019 Where: The Henderson Beach Resort & Spa Dress: Cocktail Attire The event will begin with a cocktail hour and strolling silent auction prior to dinner

#### WHY

The fight against cancer continues in our community and country every day. One of every four deaths will be caused by cancer this year. With 100 years of service, the American Cancer Society and its volunteers work tirelessly to fulfill the mission to eliminate cancer,

#### WHO

The American Cancer Society is the nationwide community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives from cancer and diminishing suffering from cancer through research, education, advocacy and service.

#### JOIN US

Become a part of the group of distinguished leaders, supporters, volunteers and media partners in the Emerald Coast to assist in hosting American Cancer Society's 2019 Gala, Road To A Cure.

# SPONSORSHIP OPPORTUNITIES

WE INVITE YOU TO PARTICIPATE IN THE 2019 ROAD TO A CURE EMERALD COAST GALA BY JOINING OUR LIST OF DISTINGUISHED SPONSORS

### **PRESENTING PARTNER** - \$15,000

- Twenty tickets to Road to a Cure Gala
- Guests will be seated at two priority
   "Presenting Partner" tables denominated
   by sign with company name and logo
- Opportunity to "brand" a favor/giveaway item received by every event attendee with company name and/or logo
- Company name and logo on all eventrelated print publications
- Two full-page advertisement in the evening program
- Digital recognition at the Event

## **PLATINUM PARTNER** - \$10,000

- Sixteen tickets to Road to a Cure Gala
- Guests will be seated at "Platinum Partner" table denominated by sign with company name and logo
- Opportunity to "sponsor" a specific portion of the event
- Company name and logo on event-related print publications
- Full-page advertisement in the evening program
- Digital recognition at the Event



### **GOLD PARTNER** - **\$7**,500

- Twelve tickets to Road to a Cure Gala
- Guests will be seated at "Gold Partner" table denominated by sign with company name and logo
- Company name on event-related print publications
- Full-page advertisement in the evening program
- Digital recognition at the Event

## SILVER PARTNER - \$5,000

- Ten tickets to Road to a Cure Gala
- Company name on event-related print publications
- Two half-page advertisement in the evening program

## **EMERALD PARTNER** - \$3,500

- Ten tickets to Road to a Cure Gala
- Company name on event-related print publications
- Half-page advertisement in the evening program

## **RUBY PARTNER** - \$2,500

- Ten tickets to Road to a Cure Gala
- Company name on event-related print publications
- Quarter-page advertisement in the evening program